

Food and Fund Drive Toolkit



LIFT UP

FOOD BRINGS US TOGETHER

Proud Partner of



Lift UP is an equal opportunity provider.

GETTING STARTED

Thank you for saying **yes** to helping our food-insecure neighbors by facilitating a Lift UP Food and Fund drive in your community! ○

The support of community partners like you enables Lift UP to remain one of the few food security agencies able to accommodate special dietary needs such as people with food allergies, medical or religious dietary restrictions and eating preferences like veganism.

Choose Your Drive Model...

1. Host a virtual drive (see page 2 for more details)

Funds stretch further than food. **Every \$5 equals 15 meals** for those who need it most. This is the easiest way to implement a drive because everything can be shared with your community with a click of a button! Setting a **minimum goal of \$250** is encouraged!

2. Host a Food Drive (see page 3 for more details)

Arrange to pick up a barrel and poster from us and start collecting food from our most wanted items list. Food drives are a great way to engage your community. Setting a goal of **150lbs and/or one full barrel of food** is encouraged.

3. Host a Hybrid Drive Food and Fund Drive (see page 4 for more details)

This model combines options 1 & 2 above. You get the best of both worlds! This is perfect for those who want to contribute food and funds to feed our community. Encouraged minimum goals for a hybrid drive are **\$250 and at least 150lbs and/or one full barrel of food**.

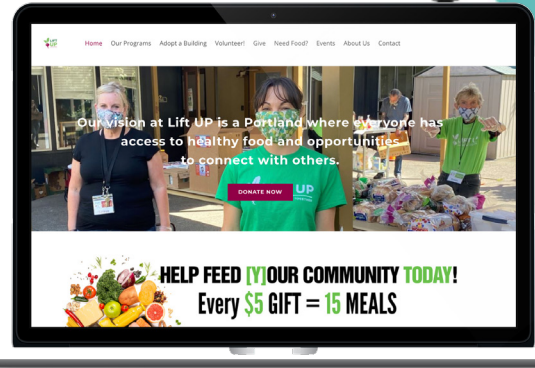


VIRTUAL FOOD DRIVE

 You click. Families eat.

WHAT IS A VIRTUAL DRIVE?

Unlike a traditional drive in which you collect canned and dried goods, a virtual drive allows you to collect funds online from your organization or group. Perfect for organizations working remotely! **A minimum \$250 goal for this drive is encouraged.**



WHY VIRTUAL?

We can turn a donated dollar into more meals. Partnerships with organizations like the Oregon Food Bank allow us to purchase food at very low costs.

Every \$1 dollar equals 5 meals!

Monetary gifts help us build healthier communities.

We need and value our canned and dry food donations, but cash gifts allow us to keep our pantries stocked with fresh produce, low-fat dairy and lean proteins to be able serve our clients with food allergies, medical or religious dietary restrictions, or eating preferences like veganism.

It's fun, easy and impactful!

We do all work by creating a customized donation page for your drive that keeps track of your progress. All you have to do is share and cheer on your

REGISTER YOUR VIRTUAL DRIVE TODAY!

- 1.** Pick a 2-3 week time frame between that you want to host your drive.
- 2.** Decide on how much you want to raise from your organization or group.
- 3.** Email CaSaundra Johnson, Development Coordinator at casaundra@lifturbanportland.org with information from 1 & 2.
- 4.** CaSaundra will set up your virtual drive website and will send you link to share with your community.
- 5.** Share, Share, Share on social media and with friends and family.

TRADITIONAL FOOD DRIVE

WHAT IS A FOOD DRIVE?

Utilize one of our provided bins to solicit food items from our most wanted list. Bins serve as reminder of your ongoing food drive at your organization. A goal of **a minimum of 150lbs and/or one full barrel of food** is encouraged.



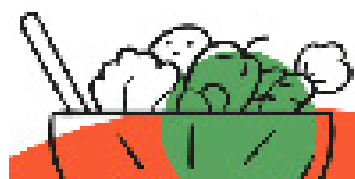
REGISTER YOUR FOOD DRIVE TODAY!

1. Pick a 2-3 week time frame between that you want to host your drive.
2. Decide on how much you want to raise from your organization or group.
3. Email CaSaundra Johnson, Development Coordinator at casandra@lifturbanportland.org with information from 1 & 2.
4. CaSaundra will set up your virtual drive website and will send you link to share with your community.
5. Share, Share, Share on social media and with friends and family.

HYBRID FOOD & FUND DRIVE

WHAT IS A HYBRID DRIVE?

A hybrid drive raises funds and food simultaneously. The website we set up for you will be used to gather fund donations and barrels to used to collect food from our most wanted items list. Encouraged minimum goals for a hybrid drive are **\$250 and at least 150lbs**



MOST WANTED FOODS ITEMS



MOST WANTED FOODS ITEMS LIST

Sugar-free Canned Fruits and Veggies



Low Sodium Foods Soups, Canned & Prepared Foods



Peanut Butter & Alternative Butters



Shelf Stable Dairy & Non-dairy Milk



Whole Grain Cereal & Breakfast Items



Whole Grain Pasta



Canned Proteins Tuna & Other Meat



ABOUT US...



Food collected from your Food and Fund Drive is distributed directly to our neighbors in Northwest and Downtown Portland.

* PRESTON'S PANTRY

At Preston's Pantry, a shopping style pantry, clients are able to get a week's worth of groceries, fresh produce, and other healthy food options.

* DELIVERED FOOD BOXES

Every month Lift UP delivers 330 food boxes to our most vulnerable neighbors. Boxes include both perishable and non-perishable groceries, tailored to meet dietary restrictions and delivered right to their doors.

* EMERGENCY FOOD CLOSETS

On-site Emergency Food Closets housed in affordable housing communities have food options for residents to utilize when needed.

* FREE FOOD MARKETS

Free Food Market takes place on the 4th Wednesday of every month. We distribute nearly 2,000 pounds of fresh produce and other food items to our neighbors.



Lennie

[Click here to WATCH client impact story](#)

* SUPPER CLUB

Supper Clubs are healthy eating workshops that build community while teaching about mindful cooking and eating, and how to make nutritious healthy meals from common food items found in Delivered Food Boxes and Preston's Food Pantry.

OUR MISSION IS TO REDUCE HUNGER AND IMPROVE THE LIVES OF LOW-INCOME RESIDENTS IN NORTHWEST AND DOWNTOWN PORTLAND.

FAQS



What should we collect?

While all food donations are greatly appreciated please refer to page 4, our most wanted list. These are items in greatest demand.

What supplies are provided?

We provide collection barrels, donation envelopes and digital marketing. We also supply posters for barrels and sample and email messages and posts for Social Media.

How much does a food barrel hold?

Approximately 150 lbs

What to do if the barrel is full?

If your drive is still in full swing, you can stop by the warehouse and pick up an additional barrel, or schedule a time with [Cecilia Estraviz 503-221-1224 EXT 101](tel:503-221-1224) or warehouse@lifturbanportland.org.

Lift UP Warehouse
3448 NW Yeon Avenue
Portland, OR 97210

Please note it could take up to one week to coordinate pickup of barrels.

What to do with cash or check donations?

No donation is too big or small to make a difference. If you are collecting cash or checks, there are several options for delivering them. You can drop off or mail to 3448 NW Yeon Ave, Portland, OR 97210. Please call [CaSaundra Johnson at 503-221-1224 EXT 106](tel:503-221-1224) or email casandra@lifturbanportland.org to arrange drop-off. We supply receipts for all donations.

Will we find out the impact of our donations have on our community?

Of course! You will receive total amounts of donations as well as an impact

CONTACT INFORMATION



DEVELOPMENT MANAGER

CaSaundra Johnson 503-221-1224 ext 106
casaundra@lifturbanportland.org

OPERATIONS MANAGER

Cecilia Estraviz 503-221-1224 ext 101
warehouse@lifturbanportland.org

PROGRAM MANAGER

Teresa Steichen 503-221-1224 ext 105
teresa@lifturbanportland.org

WAREHOUSE AND OFFICE LOCATION

3448 NW Yeon Ave Portland, OR 97210

Please contact Cecilia (listed above) 48 hours before to arrange drop-off of goods or pick-up of barrels.



*Thank you for
choosing to do a
drive with us!*

